

Partnership announcement press release template

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FILL-IN TEMPLATE

FOR IMMEDIATE RELEASE

[Headline: Company A + Company B + the concrete benefit of the partnership, under 100 characters. Avoid vague phrases like "join forces."]

[CITY, Country, Month Day, Year] - [Lead paragraph: who is partnering, what the partnership involves, and why it matters, in one to two sentences. Make clear immediately what has changed and who benefits.]

[Partnership details paragraph: what each company brings, how the partnership works in practice, and what changes for users. If it is a product integration, describe what users can now do that they could not do before.]

[Customer impact paragraph: the tangible benefit for end users or customers, with a number if possible, such as how many customers are affected or when the change takes effect.]

"[Quote: 30 to 40 words from an executive at Company A on why the partnership matters from their side.]" said [Name, Title, Company A].

"[Quote: 30 to 40 words from an executive at Company B on why the partnership matters from their side.]" said [Name, Title, Company B].

[Availability paragraph: when the partnership takes effect, how to access it, and a link to learn more.]

About [Company A]

[Boilerplate for Company A: what it does, founding year, customer count, website.]

About [Company B]

[Boilerplate for Company B: what it does, founding year, customer count, website.]

Media contacts

[Company A]: [Name, Title, email]

[Company B]: [Name, Title, email]

FOR IMMEDIATE RELEASE

TaskFlow and DataSync Partner to Bring Real-Time Data Sync to Project Management

BERLIN, Germany, March 31, 2026 - TaskFlow, a project management platform for distributed teams, and DataSync, a real-time data integration provider, today announced a strategic partnership that brings automatic data synchronization to TaskFlow's 15,000+ business customers.

Through the integration, TaskFlow users can now connect their project boards directly to CRM systems, analytics tools and databases via DataSync's real-time API. Changes made in any connected tool are reflected in TaskFlow within seconds, eliminating manual data entry and reducing errors.

The partnership addresses a common pain point for project teams: keeping information consistent across multiple tools. According to a 2025 survey by Productivity Insights, project managers spend an average of 6 hours per week manually updating data across platforms. The TaskFlow-DataSync integration aims to reduce that to zero.

"Our users have been asking for deeper integrations with their existing tools for over a year," said Anna Weber, CEO of TaskFlow. "Partnering with DataSync was the obvious choice. Their real-time sync technology is best-in-class, and this integration makes TaskFlow the most connected project management platform on the market."

"TaskFlow is one of the fastest-growing project management tools in Europe, and their user base aligns perfectly with the teams that benefit most from real-time data sync," said Marco Silva, CTO of DataSync. "This partnership lets us reach thousands of new teams who need seamless data flow across their stack."

The integration is available today for all TaskFlow Pro and Enterprise customers at no additional cost. Free-tier users can access a limited version with up to three connected data sources. For more information, visit taskflow.io/datasync.

About TaskFlow

TaskFlow is a project management platform designed for distributed teams. Founded in 2022 and based in Berlin, TaskFlow serves over 15,000 businesses in 40 countries. For more information, visit taskflow.io.

About DataSync

DataSync provides real-time data integration for SaaS applications. Founded in 2021 and headquartered in Amsterdam, DataSync processes over 2 billion data events per day for 8,000+ companies. For more information, visit datasync.io.

Media contacts

TaskFlow: Lisa Mueller, PR Manager, press@taskflow.io

DataSync: Tom van Dijk, Communications Lead, media@datasync.io

How to use this template

1. Focus on customer value. A partnership is only newsworthy if it creates clear value for customers. Lead with what users can now do, not with talk of a shared vision.

2. Coordinate with your partner. Both companies should review and approve the release, agree on timing and quotes, and ideally distribute it the same day.

3. Include concrete details. Say exactly what the partnership delivers: a new integration, a co-branded product, or a joint go-to-market plan. Vague descriptions do not get covered.

4. Show the mutual benefit. Explain why each company chose the other. It helps journalists understand the strategic logic and write a fuller story.

5. Draft it faster. Use the free PressPilot press release generator for a first draft, then have both companies review the quotes and numbers.

Need a first draft fast? Generate one in minutes with the free press release generator at presspilot.io/tools/press-release-generator.